

SPONSORS WILL RECEIVE EXPOSURE AND RECOGNITION THROUGH THE FOLLOWING

	Platinum	Gold	Silver	Bronze
CATALOGUE				
Front Cover	X			
Full Page Ad (A4)	X			
Half Page Ad (148mm X 95mm)		X		
Quarter Page Ad (130mm X 95mm)			X	
Sponsors Page (Logo Placement)	X	X	X	X
FAIR GROUND				
Regular announcement at the fair	X	X	X	X
Entrance notice board (logo placement)	X	X	X	X
Banner placement at the main entrance & parking area	X			
Banner placement at the meal area		X		
Exhibiting space	X	X		
ADVERTISING (LOGO PLACEMENT)				
Town Banners	X			
Exhibitors/Delegate Bags	X	X		
Posters	X	X	X	
Tickets	X	X		
CD Content	X	X	X	X
Lanyards	X			
Emails (on header)	X			
Emails (on footer)		X	X	X
Press Releases	X	X	X	X
WEBSITE (LOGO PLACEMENT)				
Front Page (Top)	X			
Front Page (Bottom)		X		
Sponsors Page	X	X	X	X
MERCHANDISE (LOGO PLACEMENT)				
T-shirts		X		
Polo Shirts	X			
COCKTAIL PARTY				
Invitation Card	X	X		
Banners	X	X		
Announcement & Recognition at Party	X	X	X	X
GIFT PACKAGE				
T-Shirts	25	15	10	5
Tote Bags	20	15	10	5
Number of Sponsors	1	3	4	5
COST PER SPONSOR	\$10,000	\$7,000	\$2,000	\$1,000